



14th Annual
Cause for Paws
Pet Festival, 5K & 1-Mile Run/Walk
Benefitting Portsmouth Humane

Festival Park
16 Crawford Circle - Portsmouth, VA
Saturday, September 24th 2022



10:00 am - 5K Run/Walk
10:30 am - 1-Mile Run/Walk
10:00 am - 2:00 pm - Vendors Open
Vaccinated, friendly pets welcome!

Sponsorships

(Circle One)

Presenting Sponsor - \$7,500 (Exclusive)

- Priority placement of logo in event communications
- Logo display on shirts provided to all race participants
- Exclusive logo placement on billboard and event flyer
- Inclusion of logo in e-mail messaging and run registration page
- Logo placement on PHS website for 1 year
- Company listing on Facebook event
- At least 4 exclusive mentions during event
- Logo on exclusive and sponsor banner displayed at event
- Booth space in vendor fair
- Inclusion of promotional item in goodie bags
- 10 complimentary run/walk registrations

High Street - \$5,000

- Placement of logo in event communications
- Logo display on shirts provided to all race participants
- Inclusion of logo in e-mail messaging and run registration page
- Logo placement on PHS website for 1 year
- Company listing on Facebook event
- At least 2 exclusive mentions during event
- Logo on exclusive and sponsor banner displayed at event
- Booth space in vendor fair
- Inclusion of promotional item in goodie bags
- 8 complimentary run/walk registrations

Water Street - \$2,500

- Logo display on shirts provided to all race participants
- Inclusion of logo in e-mail messaging
- Logo placement on PHS website and company listing on Facebook event
- At least 1 exclusive mention during event
- Logo on exclusive and sponsor banner displayed at event
- Booth space in vendor fair
- Inclusion of promotional item in goodie bags
- 6 complimentary run/walk registrations

Bart Street - \$1,000

- Logo display on shirts provided to all race participants
- Inclusion of logo in e-mail messaging
- Logo placement on PHS website and company listing on Facebook event
- Logo on sponsor banner displayed at event
- Booth space in vendor fair
- Inclusion of promotional item in goodie bags
- 4 complimentary run/walk registrations



The Crawford - \$500

- Logo display on shirts provided to all race participants
- Inclusion of logo in e-mail messaging
- Logo placement on PHS website and company listing on Facebook Event
- Logo on sponsor banner displayed at event
- Booth space in vendor fair
- Inclusion of promotional item in goodie bags
- 2 complimentary run/walk registrations

The Seawall - \$250

- Company name display on shirts provided to all race participants
- Company listing on PHS website and on Facebook event
- Company listing on sponsor banner displayed at event
- Booth space in vendor fair
- Inclusion of promotional item in goodie bags

Vendor Space - \$65 (Pet Products/Services Only)

- 10 x 10 space
- Inclusion in Vendor List on website, in Facebook event, and in e-mail messaging

Nonprofit Space - \$25

- 10 x 10 space
- Inclusion in Partner List on website, in Facebook event, and in e-mail messaging

Company / Organization : _____

Sponsor or Vendor Level: _____

Products Sold (if any): _____

Contact: _____ E-mail: _____

Phone: _____ Facebook : _____

Web Address: _____

Street Address: _____

City: _____ State: _____ Zip : _____

____ YES, I will use my 10 x 10 ft booth space

____ NO, I will not be present on the day of the event

Sponsors, please e-mail a high-resolution copy of your logo to
director@portsmouthhumanesociety.org by August 31st.

Booth Space Liability Waiver and Event Details

I, the representative of _____ (Company Name), intending to be legally bound do hereby waive and forever release any and all right and claims for damages or injuries that I may have against the Event Director, Portsmouth Humane, the City of Portsmouth, and all of their agents assisting with the event, sponsors and their representatives, volunteers and employees for any and all injuries to me, the company team, or associated personal or business property. This release includes all injuries and/or damages suffered before, during, or after the event. I recognize, intend and understand that this release is binding on my heirs, executors, administrators, or assignees.

Furthermore, I understand and agree to the following rules and expectations regarding event participation:

- The booth space allotted to me is 10 ft x 10 ft
- Booth spaces are assigned by the organization and may not be changed the day of the event
- I must supply all contents for the booth, including tables/chairs/tents
- Park access begins at 8:00 am and ends at 3:00 pm
- Availability of water and power is not guaranteed, and I will make arrangements to provide my own if necessary
- Booths must be set up by 9:45 am and remain up until 2:00 pm
- Vehicles may not be driven through the park but volunteers will be on hand to assist with transport of supplies
- Because of the road race, road closures may impact nearby street access and parking
- Animals I bring to the event must be friendly with other animals and humans of all ages, vaccinated against Rabies and DHPP/FVRCP, and on-leash or crated at all times
- Event updates will be sent to the e-mail address provided above

Signature: _____ Date: _____

Requests for water, power, and specific booth placements will be granted based on availability. Please e-mail director@portsmouthhumanesociety.org.

Pay by check to Portsmouth Humane Society or pay securely online at portsmouthhumanesociety.org/causeforpaws. Mail to 4022 Seaboard Ct, Portsmouth VA 23701 or e-mail to director@portsmouthhumanesociety.org